Barbara Dylowicz

UX/UI Designer

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work experience

Jolly Learning | Product Designer

2024-2026

Redesign of Jolly Phonics, a children's phonics app with **9M+ downloads**, modernising a product not updated in over a decade.

Simplifying lesson navigation with fewer steps and clearer signposting for young children

Applied child-development **psychology** and s**upported QA** by reviewing UX and app flow

Utopia Software | UX/UI Designer

2023-2024

Designed a **business-card scanner** built on OCR end to end

Collaborated closely with developers, testers and business stakeholders to ensure design intent was implemented accurately.

Contributed to the company's visual identity across digital products and marketing assets.

Freelance

2023-present

Brand design, logo design, carousels, photo editing, graphic design, ***MOST RECENT:*** psychological board game design

education

Applied Psychology

2020-2025

Master's degree

Jagiellonian University

UX module (*UX: Psychology of Environmental Design*)

about me

UX/UI designer with a master's degree in Applied Psychology and **2+ years** of commercial experience.

I design for how people ***actually think***, turning complex behaviour into ***clear, usable interfaces.***

skills

UX & Product

user research, wireframing, user flows, prototyping, interaction design, usability testing

Collaboration & Process

developer handoff, stakeholder workshops, QA, agile/scrum

Visual/UI

high-fidelity UI, design systems, typography, design psychology

Tools

Figma, Jira, Photoshop, Claude (AI-assisted design)

languages

Polish: native, **English**: C2, **French**: B1